



ANTONIO R. VILLARAIGOSA  
MAYOR

Welcome to the Digital Coast!

As the hub of creative talent, the City of Los Angeles is host to an inspiring cross section of digital media ventures that have developed the city into a robust creator of new millennium businesses and jobs. These growing businesses conduct activities that range from software and web design to digital innovation, special effects and animation. In part, these digital media ventures are a result of the conversion of the entertainment and technology industries that have fueled exponential growth with Los Angeles as its center.

To support the expansion and prosperity of the evolution of digital media, in 1998 the Digital Coast Roundtable was formed. This non-profit organization is comprised of industry visionaries, academic and government leaders and passionate individuals who have joined in the name of a common goal – to promote knowledge and awareness and the success of its creative entrepreneurs in the City of Los Angeles. Together, we are pursuing programs that will result in:

- Increased connectivity for businesses, schools and residents;
- Improved arts and technology education for our children, the future workforce;
- Development of business-friendly policies that directly benefit the digital media industry.

It is my purpose that the Digital Coast Roundtable will unite Los Angeles digital media industry leaders and facilitate new opportunities that will bring the best talent, quality jobs, ideas, technologies and inventions to the region. We believe the Digital Coast Roundtable reflects our region at its best...a united community determined to develop tomorrow's standard by embracing the future. I am proud to be a member of the Digital Coast!

Very truly yours,

ANTONIO R. VILLARAIGOSA  
Mayor